

Leadership / Executive Alignment Program

The two-session program that makes sure your Lean Six Sigma investment actually sticks — built around active leadership sponsorship, not passive approval.

THE PROBLEM THIS SOLVES

Most Lean Six Sigma programs don't stall because of a skills gap. They stall because leadership approval and leadership sponsorship get treated as the same thing — and they're not.

"Projects with genuine sponsorship are roughly seven times more likely to meet their objectives — sponsorship consistently ranks as the single biggest contributor to program success, ahead of training, communication, or methodology."

PROSCI — CORRELATION BETWEEN CHANGE MANAGEMENT AND PROJECT SUCCESS

Lean Six Sigma-specific research backs it up: a lack of active leadership is one of the most common reasons deployments fail. This program closes that gap directly, instead of leaving it to chance.

WHAT'S INCLUDED

SESSION 1 — EXECUTIVE BRIEFING

Half-day · Up to 10 senior executives · Before your certified Belt cohort begins

- A clear, non-technical grounding in what Lean Six Sigma can do for your business.
- A concrete, practical definition of what active sponsorship actually requires day to day — not just approval.
- Every executive leaves having personally committed to a project or area they'll sponsor — in the room, not just having attended a briefing.

SESSION 2 — EXECUTIVE CHECK-IN

2 hours · Up to 10 senior executives · 3–4 months into deployment

- A structured review of real project progress against what was committed in Session 1.
- Obstacles identified and removed early, including friction between competing departmental priorities that only leadership can resolve.
- A plan for protecting early wins, so progress doesn't quietly revert once attention moves on.

WHO IT'S FOR

- **Starting Gold or Platinum training?** It's already included — this program is built into both packages at no extra cost.
- **Completed a Business Improvement diagnostic with us?** Add structured leadership alignment without committing to a full Belt certification package.
- **Want your executives sponsoring effectively without the time cost of Belt certification?** They don't need it — this program gives them exactly what they need in two focused sessions (half a day, then two hours), instead of the multi-week Belt curriculum built for the people actually running the projects.

PRICING

\$9,750 (inc. GST) for the pair

Executive Briefing and Executive Check-In, delivered by our Master Black Belt-certified consultants. Capped at 10 senior executives per session by design, to keep it genuinely high-touch rather than another large-group course.

Already enrolling in Gold or Platinum? This is included — no need to purchase separately.

FREQUENTLY ASKED QUESTIONS

Why do Lean Six Sigma programs fail?

Most commonly because of leadership, not skills. IEOM Society research on Lean Six Sigma deployments consistently names a lack of active leadership as a top failure cause, and Prosci's change management research shows executive sponsorship is the single biggest contributor to whether a program succeeds — ahead of training, communication, or methodology.

What's the difference between executive sponsorship and executive approval?

Approval is a leader signing off on a program and attending the launch. Sponsorship is active: protecting the team's time, removing obstacles, resolving competing priorities between departments, and visibly recognising progress throughout the program — not just at the start.

Can I book this without enrolling in Belt certification training?

Yes. It's available as a standalone program for businesses that want leadership alignment on its own — including those who've completed a Business Improvement diagnostic with us and want to build internal capability without a full Belt package.

How is this different from general leadership training?

It's built specifically around Lean Six Sigma deployment — the two sessions are timed around your certified Belt cohort's actual project timeline, so what leaders commit to in Session 1 is checked against real project outcomes in Session 2.

Ready to make sponsorship real — not just assumed?

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